# Promotion Sequence

No. of steps: 4 (including link to replay)

**To save this file to your computer, click *File* > *Download as***

**Part 1**

**Subject**: [Invitation] 10 Ways to Use Video to Market Your Business

{YourName / YourCompanyName} is proud to host...

# FREE WEBCAST: The Top 10 Ways to Use Video to Market Your Business … And Why Every Business Should!

Join us for a FREE Webinar on {INSERT DATE, TIME AND TIME ZONE}!

***Get this—Americans streamed 15 BILLION videos in May of last year!***

Like the rest of us, you’ve probably watched your share of **silly YouTube videos**. But were you aware that online video has become a **serious marketing tool** for savvy small businesses?

Join us for a free webinar and we’ll show you 10 ways to use video to promote your products and services, deliver a great customer experience, AND position your business as a trusted source of timely information and insight.

Click here to register!

Topics will include:

* The **top business benefits** of **video marketing—with some compelling stats**
* How video can generate more traffic, more engagement and a better search engine ranking
* **10 proven** ways that businesses are using video with **GREAT RESULTS!!!**

Click here to register for this webinar!

**Part 2**

**Subject**: There’s still time to join our webinar on using video to grow your business

There's still time to sign up!

Join us on {INSERT DATE AND TIME} for a free webinar: *The Top 10 Ways to Use Video to Market Your Business … And Why Every Business Should!*

We’ll discuss:

* The **top business benefits** of **video marketing—with some compelling stats**
* How video can generate more traffic, more engagement and a better search engine ranking
* **10 proven** ways that businesses are using video with **GREAT RESULTS!!!**

Click here to register for this webinar!

**Part 3**

**Subject**: Last chance to sign up for today’s webinar

Last chance to join us for today's webinar!

Discover how you can **leverage YouTube** and other video platforms to market your business and **increase your overall profitability!**

Join us today at {INSERT TIME} for a free webinar!

REGISTER NOW: *The Top 10 Ways to Use Video to Market Your Business … And Why Every Business Should!*

We’ll discuss:

* The **top business benefits** of **video marketing—with some compelling stats**
* How video can generate more traffic, more engagement and a better search engine ranking
* **10 proven** ways that businesses are using video with **GREAT RESULTS!!!**

Click here to register for this webinar!

**Part 4**

**Subject**: Missed our webinar? Watch it now.

Webinar recording now available!

Watch the replay: *The Top 10 Ways to Use Video to Market Your Business … And Why Every Business Should!*

Thanks to everyone who joined our webinar! If you missed the presentation, or if you want to view the recording, click the link below:

{INSERT LINK TO WEBINAR RECORDING}

Still have questions about marketing with video? Just reach out to us over the phone or email and we’ll do our best to answer your questions!