# **Registration Page**

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# **FREE WEBCAST: *Twelve Steps to More Leads, Customers & Growth From Pay-Per-Click!***

{INSERT DATE, TIME AND TIME ZONE}

[Click here to register for this free webinar.](http://#)

## Improve the performance of your PPC campaigns by 25% or more!

PPC advertising is still one of the fastest ways to grow your business:

* The average click-through rate for an ad in the first position is 7.94%
* You control the amount you want to spend, and the people you want to view your ad
* Businesses make an average of $2 in revenue for every $1 they spend!

**Here’s what you’re going to learn on this presentation:**

* **Mind-blowing** statistics why PPC matters to your business
* Why PPC is still one of the **cheapest and highest ROI advertising investments you can make**
* Simple strategies for **targeting the right audience**
* **Key metrics** to watch, **common pitfalls** to avoid, and **best practices** to follow

And that’s just the tip of the iceberg. We will equip you with ACTIONABLE tips for using PPC advertising to increase sales and grow your business. So don’t wait until this webinar fills up—register now!